

# STEP WEB EVENTS

## INTERGOVERNMENTAL PANEL ON CLIMATE CHANGE (IPCC) REPORT: WHAT DOES IT MEAN FOR WEALTH HOLDERS?

Tuesday, September 17, 2019  
10:00 AM - 11:00 AM EDT \*

\*Timezone converter: [www.timeanddate.com/worldclock/meeting.html](http://www.timeanddate.com/worldclock/meeting.html)

### FOCUS

This high profile report released last year stemming from a convening 190 governments draws on papers of over 800 scientists compiled over a period of six years. It outlines the impacts of global warming of 1.5°C above pre-industrial levels and related global greenhouse gas emission pathways in the context of strengthening the global response to the threat of climate change, sustainable development, and efforts to eradicate poverty.

The report finds that *“Climate-related risks to health, livelihoods, food security, water supply, human security, and economic growth are projected to increase with global warming of 1.5°C and increase further with 2°C”*.

The report makes a number of policy recommendations to governments for systems transitions to strengthen the global response to climate change in the context of sustainable development. In this webinar, speakers Gina Pereira TEP and Laurie Lane-Zucker will explore the implications of the report on business and investment, as well as the emerging legal frameworks, integrated Impact Finance Strategy and Impact Economy.

### SPEAKERS

#### Laurie Lane-Zucker, Founder and CEO, Impact Entrepreneur

Laurie Lane-Zucker is Founder and CEO of Impact Entrepreneur, LLC, an impact economy business that includes the Impact Entrepreneur Center for Social and Environmental Innovation; the Impact Entrepreneur Network, a 21,000 member global network of entrepreneurs, investors and scholars; and a consulting company that works with blended value companies, impact investors and academic institutions. For nearly 30 years, Laurie has been a “pioneer” (Forbes) and recognized leader in sustainability, social enterprise and impact investing. Laurie was the founding Executive Director of the international environmental organization, Orion, which publishes the celebrated Orion Magazine, as well as the founder of a global sustainability think-tank, Triad Institute, and Hotfrog, a Founding B-Corporation, GIIRS Pioneer Company, and the first company ever to complete an equity transaction on an impact investment exchange.

Laurie speaks on impact entrepreneurship, impact investing and impact economy at a wide range of venues and hosts two popular webinar series that attract a global audience and feature the leading thinkers and practitioners in impact investing and entrepreneurship. Laurie is the bestselling and multiple award-winning publisher and editor of books and magazines on sustainability and social impact. He is the author of numerous articles on entrepreneurship and impact investing, and is the co-founder of the Place-Based Education movement, having coined the term (with Dr. John Elder) and published, edited and written the foreword for the first book on that growing pedagogy. His current writing projects include a chapter (co-written with Andrea McGrath) on Entrepreneurship and Sustainability for a forthcoming textbook, Sustainability: Business and Investment Implications by World Scientific Publishing.

#### Gina Pereira TEP, CEO and Founder, Dāna Philanthropy and Co-Chair, STEP Philanthropy Advisors Special Interest Group

Gina Pereira TEP, is licensed a lawyer, the Founder and CEO of Dāna Philanthropy, and Co-Chair of the STEP Philanthropy Advisors Special Interest Group Steering Committee. She works with philanthropists and impact investors globally to fully leverage the impact of their capital through traditional grantmaking and impact investing.

Dāna Philanthropy is a philanthropy advisory firm with offices in Bermuda and Los Angeles. The firm is honoured with the distinction of being recognised as Philanthropy Team of the Year for 2018/2019 by STEP.

A lobbyist, author, contributor to esteemed journals, and regular guest speaker at international conferences, Gina Pereira strives to promote flexibility in philanthropy regulation while raising the bar for best practices. Bridging the gap between philanthropy and for-profit investment, Gina advocates for sustainable development through cross-sector collaboration and social enterprise investment.

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