



STEP

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### **STEP Philanthropy Conference**

#### **THEORY OF CHANGE – A Tool for Strategy and Evaluation**

Date: Thursday, 26th May 2016

Time: 12 noon – 3.15 p.m.

Venue: KPMG Hong Kong, 8<sup>th</sup> Floor Princes Building, Central

The STEP Hong Kong Philanthropy Group exists to help build a community of philanthropy advisors and charities professionals. The purpose of this conference is to provide professional development support to those involved in advising both funders and NGOs.

Theory of change – the process of mapping out in detail how you expect change to happen – is being used by more and more non-profits as a tool for strategy and evaluation. We will look at what we mean by the concept, how to create a theory of change and why it is so valuable. Addressing the subject from both the funder and NGO angles, we will help attendees to understand why it is worthwhile to have a more strategic approach to philanthropy, how this can assist in assessing whether an NGO is working as well as it could be and understanding how to improve.

12 noon – 12.25 pm	<b>Registration and Standing Sandwich Lunch</b>
12.25 pm – 12.30 pm	<b>Welcome</b>
12.30 pm – 1.30 pm	<b>A Theory of Change</b> – Tris Lumley, New Philanthropy Capital, London ( <a href="http://www.thinknpc.org/about-npc/our-staff/tris-lumley/">http://www.thinknpc.org/about-npc/our-staff/tris-lumley/</a> )
1.30 pm – 2:15 pm	<b>Collaborative Strategy for Social Good</b> – Francis Ngai, Social Ventures Hong Kong ( <a href="http://sv-hk.org/about-us/our-team/">http://sv-hk.org/about-us/our-team/</a> )
2.15 pm – 2.30 pm	<b>Coffee Break</b>
2.30 pm – 3.00 pm	<b>A Personal Journey for Change</b> – Keynote Speaker: Christine Loh, Under Secretary for the Environment, Hong Kong
3.00 pm – 3:15pm	<b>Questions and Wrap Up</b>

Those interested should register using the attached seminar enrolment form.

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**The cost per person is HK\$600 for members of STEP and the HK Trustees' Association Ltd\*, and HK\$750 for non-members and is inclusive of a sandwich lunch. (\*Any staff, not only the nominated representative of the HKTA member, can attend the seminar at a cost of \$600). Applications for ten or more members can enrol at a special discount fee of \$550 per person. Please complete this form and return it to us at the above address with your cheque made payable to STEP Hong Kong Limited.**

If you are a member of the STEP Philanthropy Group, you may enroll at the member cost of HK\$600 (even if you are not a STEP member), if you so indicate on the sign-up sheet below.

Name of Member/Company \_\_\_\_\_

Name(s) of attendee(s) \_\_\_\_\_

Member of STEP Philanthropy group? Yes / No

Cheque total: \_\_\_\_\_ Cheque No. \_\_\_\_\_

Contact Person: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

(NB: Payments are non-refundable unless the event is cancelled by the Society. Bookings are only confirmed with payment, on a first-come, first-served basis)