Think Different! Imagining the Future

Actionable Intelligence
By Keith B. Carter
Situations Change

Singapore Population from 1900 to 2018 (Millions)

Fishing
Farming
Trading
Banking
Law
Data is the new oil

Technology companies replace energy and banks as the most valuable businesses

Shift in Market Cap
Failure to Adapt to Change has Dire Consequences

26% of the Fortune 500 fell off the list in 2016. Deloitte, 2017

Public companies have a 1 in 3 chance of being delisted in the next 5 years. HBR, 2016

50% of S&P 500 companies are expected to be replaced over the next 10 years. Innosight, 2016

Advanced Computing for Executives
School of Computing
National University of Singapore
Strategies for 2019 and Beyond

AI
Blockchain
Cloud
Data
Trust Management With Authentication
How to work with Amy + Andrew

Once you connect your calendar and update your preferences, our AI assistants will schedule your meetings with clients, contacts, leads and candidates. 24/7.

To Amy@x.ai

Set up coffee

Amy, please find a time for Allison and me to meet for coffee next week. Allison can pick the

To Andrew@x.ai

Reschedule

Andrew, please reschedule this meeting for Friday. Go ahead and make this a call instead.

To Amy@x.ai

Send an invite

Amy, please send an invite for me and Brian to meet on Thursday at 2PM at my office.

To Andrew@x.ai

Cancel a meeting

Andrew, this meeting is no longer needed. You can cancel it.

To Amy@x.ai

Add a participant

Amy, please add janes@acme.co to this meeting invite.
Mary, Greg | Coffee

**WHEN**
Tue Mar 03, 2018 4:00pm – 4:30pm PST

**WHERE**
77 Geary Street, #500, San Francisco, CA | Greg’s Office

**WHO**
Greg Morgan  **Host**
Mary Adler  **Guest**
Amy Ingram  **Assistant to Greg**
How many of you love email?
Are you tired of the **same, tedious** responses you give when receiving emails asking the **same things**?
Wouldn’t it be great if you had a robot at your desk?
Awesome! Your Zap is working.

While on, this Zap will run instantly when the Email Parser by Zapier New Email trigger happens.

See it on your dashboard or Make another Zap
Strategies for 2019 and Beyond

AI

Blockchain

Cloud &

Data
Using Google Maps To See Where I’ve Visited
Cristofori Music School

Music school in Singapore

Located in: Alexandra Retail Centre
Address: 460 Alexandra Rd, #03-01 Alexandra Retail Centre, 119963
Phone: 6276 9553

Your past visits: You visited 6 days ago · Edit

Know this place? Answer quick questions

Send to your phone

Google reviews

Kl Tan
Local Guide · 81 reviews · 145 photos

Write a review
Google Converts Your Data Into Their Cash

<table>
<thead>
<tr>
<th>Maps Monetization (mn)</th>
<th>2016E</th>
<th>2017E</th>
<th>2018E</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOOGl Websites Revenue (ex-FX)</td>
<td>64,439</td>
<td>76,486</td>
<td>89,615</td>
</tr>
<tr>
<td>Y/Y % Growth (ex-FX)</td>
<td>20%</td>
<td>16%</td>
<td></td>
</tr>
<tr>
<td>Incremental Maps Revenue</td>
<td>1,501</td>
<td>2,035</td>
<td></td>
</tr>
<tr>
<td>bp to Websites Revenue Growth</td>
<td>236bp</td>
<td>264bp</td>
<td></td>
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</tbody>
</table>
YOUR Business Data will...

1. Automate
2. Analyze
3. Quantify
4. Enhance
Situations Change

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Data Scientist
Cyber Security
UI/UX Designer
Trading
Banking
Law
SMART SMALL, DEMONSTRATE FAST SUCCESS!

The result of the recipe:

1. **Monetized business improvements** making the whole team proud
2. **Passionate business ambassadors** who share the results with their colleagues
3. **A joyful you** improving the lives of others by giving them answers they need to make faster, easier, and better decisions.
Let us not love with words or speech but with actions and in truth.

1 John 3:18
Keep In Touch
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